



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015-7010

**Contract #** 863115  
**Schedule Dates** 10/23/12-10/24/12  
**Advertiser** Todd Akin for Senate (39432)  
**Agency/T-Code** Strategic Media Placement (7970)/157739025  
**Product** Political - US Senate (1176)  
**Brand** REPUBLICAN (168806)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** EVERSOLE,WHITNEY  
**Phone/Fax** (703) 528-9837 /  
**CPE** 2956  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Standard  
**Comments** TODD AKIN FOR SENATE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

St. Louis (KMOV) (KMOV)		
By Broadcast Month	Spots	Rate
Oct. 2012	8	\$8,500.00
<b>Grand Total:</b>	<b>8</b>	<b>\$8,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/12-10/24/12	1	:30	20015- News @ 6am M-F	3		X	X					3	\$500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		10/19/12
2.0	Normal Line / SPOT	10/23/12-10/24/12	1	:30	20055- News @ 6pm M-F	1		X	X					1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)		10/19/12
3.0	Normal Line / SPOT	10/23/12-10/24/12	1	:30	20054- News @ 5pm M-F	2		X	X					2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)		10/19/12
4.0	Normal Line / SPOT	10/23/12-10/24/12	1	:30	20062- News @ 10pm M-F	1		X	X					1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)		10/19/12
5.0	Normal Line / SPOT	10/23/12-10/24/12	1	:30	20053- Entertainment Tonight	1		X	X					1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		10/19/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: